

## Dr.MEHARAJ BANU A

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Department of Commerce,  
Bishop Heber College,  
Tiruchirappalli - 17.

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Web:

### Qualification

Degree	Branch	Institution / University	Year of Passing
Ph D	Commerce	Jamal Mohamed College	2016
M.Phil	Commerce	Bharathidasan University	2005
M com	Commerce	Justice Basheer Ahmed Syed Womens College, Trichy	2003
B Com	Commerce	Justice Basheer Ahmed Syed Womens College, Trichy	2001

### Ph.D. Details

Title of Thesis		Area of Specialization	
A study on Customer satisfaction in online banking in selected Banks in Tiruchirappalli District		Marketing	
Research Supervisor	Research Centre	Year of Award	
Dr. N. Shaik Mohamed	Jamal Mohamed College	November 2016	

Cleared NET / SET :	Details	Year of Passing
NET	10080756	June 2011

### Additional Qualification

Name of Course	Place of Study	Date	Duration
Cost Accounting	Swayam NPTEL	2021	8 weeks

## Work Experience

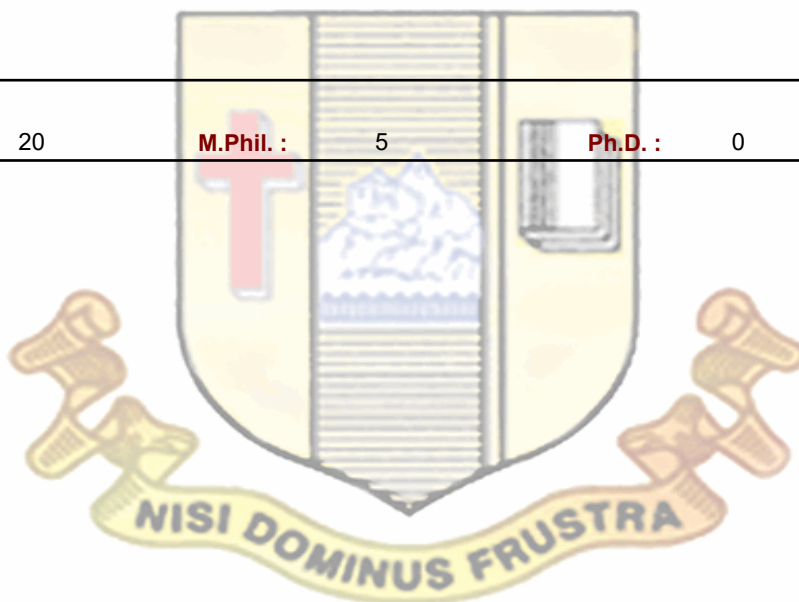
Name of Institution	Address of Institution	Designation	From	To
CHIDAMBARAM PILLAI COLLEGE FOR WOMEN, TRICHY	CHIDAMBARAM PILLAI COLLEGE FOR WOMEN, MANNACHANALLUR, TRICHY	ASSISTANT PROFESSOR	01.06.2007	31.03.2008
SRIMAD ANDAVAN ARTS AND SCIENCE COLLEGE (AUTONOMOUS), TRICHY	SRIMAD ANDAVAN ARTS AND SCIENCE COLLEGE (AUTONOMOUS), TIRUVANIKOVIL, TRICHY		30.05.2008	22.06.2023
BISHOP HEBER COLLEGE (AUTONOMOUS), TRICHY	BISHOP HEBER COLLEGE (AUTONOMOUS), VAYALLOOR ROAD, TRICHY	ASSISTANT PROFESSOR	22.06.203	TILL DATE

## Teaching / Research Experience

U.G. : 17      P.G. : 15      M.Phil. : 5      Ph.D. : 4

## Research Guidance

U.G. : 15      P.G. : 20      M.Phil. : 5      Ph.D. : 0



## Table of Contents

1.	<b>Conferences / workshops / Seminars Attended</b>	0
2.	<b>Research Papers Presented</b>	0
3.	<b>Publication in Journals</b>	11
4.	<b>Publication in Books</b>	0
5.	<b>Books Published / Edited</b>	0
6.	<b>Conferences / Workshops / Seminars Organised</b>	0
7.	<b>Research Projects</b>	1
8.	<b>Resource Person</b>	0
9.	<b>Consultancy</b>	0
10.	<b>Awards Recieved</b>	0
11.	<b>Patent</b>	0
12.	<b>Extension Activities Undertaken</b>	0
13.	<b>Professional Membership</b>	0
14.	<b>M.Phil. / Ph.D. Produced</b>	0 / 4

1. **"A moderated -Mediation model of perceived enjoyment, security and trust on customer satisfaction: evidence from banking industry in India"** published in Journal of Asia Business Studies (PEER REVIEW) Vol. 17, Issue No. 3, June 2022 ISSN : ---.  
Impact factor , Scopus Index , h - index , Citation index 6
2. **"Self efficacy and emotion regulation as moderators in the relationship between learning strategies of students and academic performance: evidence from India"** published in FIIB Business Review (PEER REVIEW) Vol. , Issue No. , June 2022 ISSN : ---.  
Impact factor , Scopus Index , h - index , Citation index 4
3. **"Online Banking and Customer Satisfaction Evidence from India"** published in Asia Pacific Journal of Management Research and Innovation (PEER REVIEW) Vol. 25, Issue No. 1 & 2, June 2019 ISSN : ---.  
Impact factor , Scopus Index , h - index , Citation index 50
4. **"A Study on performance of private sector banks towards online banking service with special reference to Tiruchirappalli District"** published in International journal of Computer science and Engineering (E-JOURNAL) Vol. 6, Issue No. 2, March 2018 ISSN : 2347-2693.
5. **"A study on online banking and customer satisfaction in Banking Sector in Tiruchirappalli District"** published in International journal of Innovative Knowledge Concepts (E-JOURNAL) Vol. 5, Issue No. 11, November 2017 ISSN : 2454-2415.
6. **"Impact of E Banking in Online Shopping:A study on srirangam -Trichy town"** published in Pezzottaite journals (NON PEER REVIEW) Vol. , Issue No. , June 2017 ISSN : 2319-9032.
7. **"Innovation in Retail Banking Service A Case study on KVB and IOB, Dindigul District"** published in The international research journal of commerce and behavioural sciences (E-JOURNAL) Vol. 6, Issue No. 6, April 2017 ISSN : 2251-1547.
8. **"A study on Customer satisfaction towards daily news paper with special reference to Daily Thanthi in Tiruchirappalli city"** published in Asia Pacific Journal of research (SELECT) Vol. 1, Issue No. 26, April 2015 ISSN : 2320-5504.  
Impact factor , Scopus Index , h - index , Citation index 2
9. **".A study on financial performance of Ashok Leyland limited at Chennai"** published in IOSR journal of business and management (NON PEER REVIEW) Vol. 16, Issue No. 6, June 2014 ISSN : 2319-7668.  
Impact factor , Scopus Index , h - index , Citation index 15
10. **"A study on Customer preference towards E-Banking service with special reference to Tiruchirappalli District"** published in International journal of advanced research in management and social science (E-JOURNAL) Vol. 3, Issue No. 6, June 2014 ISSN : 2278-6236.  
Impact factor , Scopus Index , h - index , Citation index 3
11. **"A study on Customer preference towards online shopping with special reference to Tiruchirappalli District"** published in International journal of advanced research in management and social science (E-JOURNAL) Vol. 3, Issue No. 5, May 2014 ISSN : ---.  
Impact factor , Scopus Index , h - index , Citation index 15

## RESEARCH PROJECTS

- 1

1. Minor project entitled **"Impact of E Banking in Online Shopping with special reference to Tiruchirappalli District"** (*PRINCIPAL INVESTIGATOR*), Sponsored by University Grants Commission, during 01/03/2014 to 3/1/2016 [Completed].



**Signature of Staff**  
**(MEHARAJ BANU A)**